

Major Corporation Success Secret Revealed...

EVERY DAY, *tens of thousands* of people pass your location less than 200 feet from your cash register. What are you doing to get them off the street, out of the car and into your store?

EFFECTIVE SIGNAGE is the **MOST POWERFUL**, yet **inexpensive** way to get people off of the street and ringing your cash register.

The **THREE MOST IMPORTANT QUESTIONS** You've never asked about your business:

- Of the THOUSANDS of people who pass you by every day, how many do you want to notice your business?
- Of the many products and services you offer, how many do you want those THOUSANDS of people to know about?
- Of the 30 to 60 times those THOUSANDS of people pass you by each month, how many times do you want them looking?

Most business owners are making a very costly mistake: Paying **BIG MONEY** for a high-traffic location and then wasting it due to inadequate or ineffective signage! Worse, the only way to compensate for this mistake is by paying even **MORE MONEY** for off-site advertising!

This makes **NO SENSE** -especially when you realize that **all** of the customers you could ever want or need are **already passing** -less than 200 feet from your store- every day! Let us show you the most effective way to get them **IN YOUR STORE!**

What does the most successful retail business in the history of the world know about signage? McDonald's restaurants have more than 30,000 locations and have been perfecting ways to increase their business for nearly 50 years.

Do they invest so much in signage because they do millions a day in business? OR, Do they do millions a day in business because they invest so much in signage??? You Decide...

