

## What The SBA Says About Effective Signage...

U.S. Small Business Administration



**Your Small Business Resource**

"...good signage can be the difference between success or failure of the business."

"signs are the most effective yet least expensive form of advertising for the small business."

"...Without adequate signage, potential customers will not notice your business.."

## Call us TODAY.

We Can Help You:

- Evaluate your location
- Identify lost profit opportunities due to inadequate or ineffective signage.
- Select & Design the Right Sign System for your location
- Turn the traffic 'passing by' into money 'Pulling IN'!

Major Corporations Know...

# The Greatest Retail Business Success Secret EVER!

**What is it costing you every day that you operate your business without effective signage?**

For more details and information please visit: <http://www.sba.gov>

The logo for Design Center Signs. It features the words "DESIGN CENTER" in a bold, blue, sans-serif font, with "SIGNS" in a bold, green, sans-serif font below it. A stylized, curved graphic element in blue and green swooshes under the text.

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**Could This Secret Be The One Thing That Will Expose The Hidden Profit Potential In Your Business???**